

**JAYAMUKHI INSTITUTE OF TECHNOLOGICAL SCIENCES
NARSAMPET, WARANGAL -506 332**

ENTREPRENEURSHIP DEVELOPMENT CELL

ENTREPRENEURSHIP DEVELOPMENT PROGRAM: MOTIVATION TO POTENTIAL ENTREPRENEURS

(November 29, 2011)

The AICTE (New Delhi) sanctioned grant-in-aid of Rs.7 lacs in May 2011 for the establishment of Entrepreneurship Development Cell in Jayamukhi Institute of Technological Sciences. The purpose is to instill the spirit of entrepreneurship among the tech-students and the Management students by floating small or medium or large scale industries so as to create wealth. Among many Engineering Colleges in the District, Jayamukhi Institute of Technological Sciences is the only College which was given the grant by the AICTE for the establishment of Entrepreneurship Development Cell. The employment opportunities are sagging due to which self employment is the best employment. Dr. T. Malkaiah, Assistant General Manager, APSCF, Hyderabad has formally inaugurated the EDC programs by delivering a Motivation oriented lecture today. He spoke on "Role of Financial Institutions, Banks and Government Organizations on Self Employment ". He explained the ways and means of starting industrial establishments such as government procedures to be complied with, how to raise finances and the implications involved in production, marketing and general management. Sri TVRN Reddy, Administrative Officer exhorted the tech-students to avail the guidance from the EDC of the College. He also advised the students to propagate the message of entrepreneurship among the general public. Prof. P. Rangaiah, Director has emphasized that dynamism is most important pre-requisite to be a successful entrepreneur. Prof. G. Krishna Murthy, Chief-Coordinator, EDC elaborately presented the programs what have been organized and what are going to be conducted in the next four to five months. EDC will conduct students Interactive Sessions will be organized with successful entrepreneurs to imbibe the means of success. The Motivation Oriented lecture was wound up with lively discussion of the students with Dr. T. Malkaiah.

DR. G. KRISHNA MURTHY

Chief Coordinator, EDC

